

December 14, 2010

Hello Friends of Plant\*SF,

This month marks the end of another very productive year of changing bland paved streetscapes into abundant flowering public spaces with sustainable function.

In 2010, Plant\*SF took its message to the Sunset District by creating demonstration gardens near the ocean and inland with funding from the Community Challenge Grant. A garden was planted as part of a live DJ street fair on Erie Alley in the Industrial Mission in partnership with the new nightclub called, coincidentally, PublicWorks. Naples Green, an 8,000 square foot open space reclaimed from an overly-wide street in the Crocker Amazon neighborhood was planted this fall in collaboration with the Planning Department and Department of Public Works and received a certificate of honor for landscape design. Established last year and growing in beautifully, Guerrero Park received funding to be expanded by significant sidewalk landscaping.

Our work is made possible in part with gifts from individuals like you. I invite you to be a part of our continued success. See <http://plantsf.org/Donate.html> for details.

This year was unprecedented in the amount and depth of publicity and interest received from the public. Print highlights include:

- American Gardener Magazine
- California Home + Design Magazine
- Mission Local
- San Francisco Chronicle
- San Francisco Bay Crossings Magazine
- Urbanist Newsletter
- 10-page article in Landscape Architecture Magazine

Two videos were produced featuring Plant\*SF's work:

- State Water Resources Control Board
- San Francisco Estuary Report

Three new books feature Plant\*SF's work:

- The Sustainable Community Guidebook by Stephen Coyle
- Biophilic Cities by Timothy Beatley
- Sustainable Infrastructure: The Guide to Green Engineering and Design by S. Bry Sarte
- Also due out shortly and citing Plant\*SF is the "Urban Green Corridors of Barcelona: Handbook of Urban Ecology" by Ecoinstitut Barcelona.

Galleries continued to invite Plant\*SF's representation this year including:

- San Francisco Planning and Urban Research (SPUR)
- Interstice Gallery
- 'Celebrate SF!' at Mission Cultural Center for Latino Arts
- American Institute of Architect's 'Architecture of Social Responsibility' in both San Francisco and Washington D.C.

Plant\*SF's Facebook page started this year is an increasingly popular way to get updates. I invite you to join us there if you haven't already.



[www.plantSF.org](http://www.plantSF.org)

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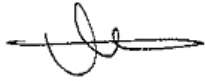
As director, I was an invited presenter to PhD and graduate students of Landscape and Environmental Planning at UC Berkeley, the American Society of Civil Engineers International LID conference, and the Santa Clara Valley Urban Runoff Pollution Prevention Program. This year I also completed University of California Cooperative Extension Master Gardener training to increase Plant\*SF's horticultural knowledge base and connect to our state's fantastic network of botanical scientists and practitioners.

Plant\*SF looks forward to a terrific 2011. Funding is in place for the first demonstration gardens in Noe Valley, a critical upland area to reduce stormwater impacts on lower lying areas. Guerrero Park sidewalk landscaping is due to be planted in January. And be on the lookout for this month's issue of San Francisco Magazine that will feature Plant\*SF as what to watch for in the new year.

Please consider an end-of-year tax-deductible donation to continue our enthusiastic work in greening San Francisco. Donations may be made by credit card online (click [HERE](#)) or by check payable to San Francisco Parks Trust, with Plant\*SF in the memo line, and mail to Park Partners Program, 501 Stanyan Street, San Francisco, CA 94117.

As the rain falls this season, have a look at where it goes ... and feel free to use the 'How-To' guide at [www.plantSF.org](http://www.plantSF.org) to see how to get it to go into the ground to nourish beneficial plants instead of the overloaded sewer system.

Warm regards for a wonderful wet season,



Jane Martin, Director  
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Inner Sunset Stormwater Demonstration Garden  
1300 Block of 5<sup>th</sup> Avenue - planted July 2010



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